## MOTIVATION MATRIX

## **HELLO CITIZEN**

Motivation stems from a combination of four different factors: Perspective, Reward, Probability, and Driver. Once you understand the approach to each of these you can gain a deeper understanding of your own motivation as well as the motivation of others. Let's explore!



## **MOTIVATED FOR EXTRINSIC** INTRINSIC INTRINSIC SATISFACTION SATISFACTION **MOTIVATED BY** RECOGNITION FULFILLMENT ATTRACT AVOID COMPULSION COMPULSION RECOGNITION FULFILLMENT EMOTIONAL HIGH PHYSICAL **PROBABILITY** MENTAL LOW SPIRITUAL